

SEO AND WEB
DIGITAL AGENCY





WHO ARE WE?

Few years ago, when SEO and WEB was born, it was because of our immense desire to help local business to enter, grow and achieve success in the fast-paced digital world.

Backed with a solid experience and driven by the need to excel our abilities, we have unmasked the myths and stereotypes of the online universe - and thus, helping our clients build a successful brand.

HOW WE WORK?

We don't divide our clients based on the size of their company and we take pride in that. Whether a huge enterprise or a small family firm, each business has its own problems and the best way to resolve them is to have an individual approach.

By listening to each of our customers and understanding their needs we are able to concentrate our efforts in a specific direction.



WEB ANALYSIS AND RESEARCH

The key to a successful business has always been in market research. Knowing the competition and understanding people's needs is the key that opens the door to the busy and highly competitive and demanding online ecommerce.

The best way to get the key via extensive in-depth market research. But how?

Digging deep and beyond we pull out the vital data your business needs to know.



01

DIGITAL STRATEGY

Business never sleep, and so does the competition. The only sure way to keep up the leadership position is to have a good strategy. In the digital world you need a perfect one - one that would not simply work, but would help you reach top positions in your niche.

The hard work has given us the experience and know-how in strategic thinking - key elements your company needs to succeed.



SEARCH ENGINE OPTIMIZATION

The key to success in the digital world is a good SEO optimization. A mixture of high-ranking keywords along with few tweaks and tricks can skyrocket a website to the first page of every search engine machine.

Our team's SEO experts will give you a little push towards the top of search queries.



SOCIAL MEDIA

Active social media presence is a must today. Whether using it for boosting sales, reaching out for new customers or branding, social channels are a powerful tool.

Our experts know how and where to focus their attention, time and creativity, in order to maximize the social media each on every of your company's channels.



CONTENT CREATION

Content is the king, indeed. However, writing valuable text requires a certain type of skills and is time-consuming - and the spare time is something most business owners do not have.

Our gifted writers will gladly lift of the pressure of by doing an extensive topic research and writing some of the best in the niche texts.

05

ONLINE ADVERTISING

Online advertising is also a great way to reach a wider audience and convert them into customers.

It not only costs less, but has also proved as more effective than any traditional way.

From the very basics of the creative and keywords, to the display places - with our help your online adverts could turn into a profitable sales channel.



EMAIL MARKETING

Email marketing plays a significant role in business development. It helps branding and reaching out to wider circle of customers. It is a great way to execute promotion campaigns or to launch new product at the cheapest possible price. But it takes time and resources.

With our help you can plan and run a successful campaign that would broaden your brand outreach.



WEBSITE

Being successful means that the company has a developed, well and regularly maintained corporate website - like a digital business card that presents the company internationally.

With a solid experience in the field our developers can create a unique website - in accordance with your personal preferences and business needs.



ONLINE E-COMMERCE

Online shops are a great way to showcase all of your products.

Accessible from every part of the world and on any time of the day, they are the perfect instrument for entering new markets.

With a gentle push from our experts you will have a fully functional, perfectly looking and selling online store.

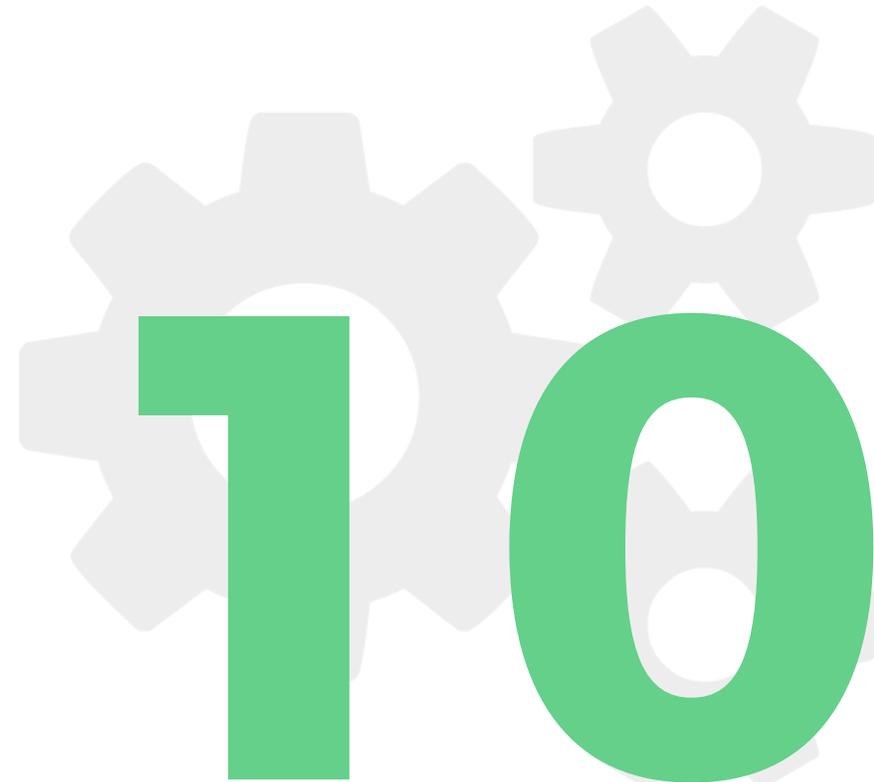


WEB MAINTENANCE AND SUPPORT

A good website is the one that works and gives its visitors the ultimate user experience.

In order to be such, it needs regular maintenance done someone who knows how to easily deal with every problem arisen.

Able to cope with every problem, our tech guys will give you full support and answer any web-related questions.



WEB DESIGN

Functionality and visual appearance are the two main characteristics of a website that would either draw people to your website, or would repel them. The right structure and color palette will not only capture visitors attention but could speed up achieving your business goals.

By trusting our talented designers, you will find out how a regular website could easily be turned into a converting one.



MOBILE WEB VERSION AND APPLICATION

More than half of the world's population access the web via their mobile devices. A huge percent of those people actively use variable applications that enable them to shop, listen to music or simply entertain themselves. This makes the mobile version a must for every successful website and the application - another way to build your brand.

Our team can tailor those software according to the needs - a sure strengthen your brand's exposure and multiply the sales.





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WE HELP YOUR BUSINESS GROW

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